



# SIGNIFICANT TRANSACTIONS

---

*"High standards, deep understanding,  
and absolute focus."*

# INTRODUCTION

Sabrina Hashim & Co is a *boutique law firm* in Malaysia specialising in multiple practice areas, namely *Technology and Telecommunications, Media and Entertainment, and Corporate and Commercial*.

Sabrina Hashim & Co also offers *on-demand legal services*. Our legal practice is characterised by high standards of advisory, a deep understanding of the subject matter, and an absolute focus on a result-driven approach – *all delivered cost-effectively*.

“

**A happy client is a return client. To this end, our priority is to be responsive in serving our clients, understand their business inside- out and go beyond what is anticipated to ensure total customer satisfaction.**

”

**SABRINA MOHAMED HASHIM**  
Managing Partner & Founder



# ABOUT SABRINA HASHIM & CO

We take pride in helping our clients to navigate their businesses and legal challenges throughout Malaysia across multiple practice areas.

At Sabrina Hashim & Co, we are just as passionate as you are about your business. We collaborate and work closely with your business to overcome your specific legitimate claims, lawful rights, or business needs.



---

## VISION

We aim to be the boutique law firm of choice for companies in Malaysia, delivering trustworthy legal services tailored to our client's requirements in the practice areas of Technology and Telecommunications, Media, and Entertainment and Corporate and Commercial.

---

## MISSION

- To provide efficient and responsive service by recruiting and training talented lawyers and team members committed to delivering excellent client services
- To maintain a collaborative and inclusive environment that provides opportunities to drive business growth and productivity
- To utilise our resources, including cloud-based tools, to support our lawyers and team members in their work



# OUR SERVICES

As a professional law firm in Malaysia, our lawyers have in-depth knowledge and expertise to offer comprehensive legal advice to our clients on a wide range of matters.

We specialise in multiple practice areas, including:

**01.**



## TECHNOLOGY & TELECOMMUNICATIONS

We advise technology vendors and users in deals such as IT projects, business process outsourcing, system implementations, software licensing arrangements, and implementation of services and solutions.

**02.**



## CORPORATE & COMMERCIAL

We advise companies from joint ventures, distribution, procurement, and supply contracts to other business-as-usual agreements.

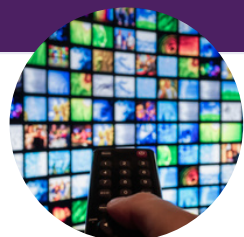
**03.**



## MEDIA & ENTERTAINMENT

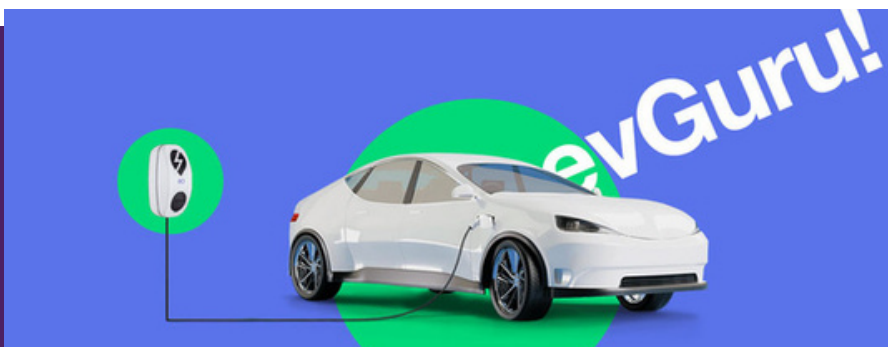
We are here to help you whether you are in TV, film, over-the-top, brand owner, or rights holder throughout the content creation and distribution chain.

**04.**



## ON DEMAND LEGAL SERVICES

We support your business-as-usual needs by acting as an extension of your in-house legal team on a short-term or long-term basis.



## SIGNIFICANT TRANSACTIONS

### EVGURU

Sabrina Hashim & Co acted for Rocketville Sdn Bhd, an EV charger supplier and installation specialist, in a series of agreements. These agreements are with their commercial premises customers, individual customers, partners and collaborators to bring their EVGuru charging equipment and software to customers in Malaysia.

**EvGuru has been one of the top-rated EV charging solution providers in Malaysia with a range of different home AC chargers to choose from multiple brands. All come with comprehensive product support and consultation to ensure that purchase and installation are handled smoothly whether you are housed in a landed property or a condominium/apartment.**

## Group Legal Services organises Personal Data Protection Act 2010 workshop



The Group Legal Services Department of Boustead Holdings Berhad organised a half-day mini-workshop entitled 'Personal Data Protection Act 2010' (the Act) on 21 January 2014 at Menara Boustead, Kuala Lumpur. The workshop saw the participation of senior management, divisional heads and department heads of the Boustead Group.

Conducted by Pn. Sabrina Mohamed Hashim, a Partner with the law firm Messrs.



The speaker, Pn. Sabrina sharing information on the Act with the participants

Abdul Raman Saad & Associates, the workshop was aimed at briefing the participants on the Act and the relevant compliance activities. Pn. Sabrina also shared information and best practices covered by the Act with regard to the use and processing of personal data of customers, clients and employees, as well as on how to ensure compliance to the

7 Data Protection Principles. In addition, the participants were guided on the processes involved in registering companies with the Personal Data Protection Commissioner.

By the end of the programme, participants felt that the workshop was a useful exercise, providing them with invaluable insights about the Act.



# SIGNIFICANT TRANSACTIONS

## BOUSTEAD PDPA

Sabrina led a team to conduct PDPA training for subsidiaries of Boustead Holdings Berhad.

**The training was aimed at companies to comply with the Personal Data Protection Act ("Act") and the processes covered by the Act concerning the use and processing of personal data of customers, clients, and employees, as well as how to ensure compliance to the 7 Data Protection Principles.**





26 April 2013  
Kuala Lumpur

#### UEM LAND PARTNERS TM TO PROVIDE INTERNET CONNECTED HOMES IN NUSAJAYA

Telekom Malaysia Berhad ('TM') today signed an agreement with UEM Land Berhad ('UEM Land' or 'the Company') a wholly-owned subsidiary of UEM Land Holdings Berhad ('ULHB') to provide TM's high speed broadband ('HSBB') service – UniFi – to more than 4,000 residences developed by UEM Land in Nusajaya, one of the five flagship zones in Iskandar Malaysia.

The agreement ensures that residents in Puteri Harbour, East Ledang, Nusa Bayu and Nusa Idaman will be able to access high-speed broadband connectivity of up to 20Mbps and TM's Internet Protocol TV ('IPTV') service – HyppTV – upon residents moving in. UEM Land will provide the services for free for up to 24 months to encourage its residents to embrace Nusajaya's enhanced and integrated digital lifestyle. These innovative services will further add value to the residents' quality of life.

Signing the agreement on behalf of TM was Dato' Sri Zamzamzairani Mohd Isa, Group Chief Executive Officer, TM, while UEM Land was represented by Dato' Wan Abdullah Wan Ibrahim, Managing Director / Chief Executive Officer of UEM Land Holdings Berhad.

The signing of the agreement will pave the way towards realising the aspiration of a 'Nusajaya smart city'. Following this agreement, TM will play an integral role in establishing the eco-system that will elevate Nusajaya into becoming Malaysia's model of a completely modern digital city by bringing in world class telecommunications and ICT services, placing Nusajaya as a strategic commercial hub in the region.

The strategic geographical location of Nusajaya complemented with a lower cost of doing business and access to a large pool of knowledge and skilled resources offer the right landscape to support regional and even back office functions or business recovery centres for businesses.



## SIGNIFICANT TRANSACTIONS

### UEM LAND TM CONNECTED HOMES IN NUSAJAYA

Sabrina acted for Telekom Malaysia Berhad in drafting and negotiating the agreement to offer high-speed broadband to residential projects in Nusajaya, Johor Bahru.

**Telekom Malaysia Bhd (TM) signed an agreement with UEM Land Holdings Bhd to offer high-speed broadband (HSBB) to the latter's residential projects in Nusajaya, Johor.**



# SIGNIFICANT TRANSACTIONS

## TM-UEM-ISKANDAR SMART PACT

Sabrina acted for Telekom Malaysia Berhad in drafting and negotiating the joint venture agreements to provide smart building services and smart city services in Medini Iskandar and Nusajaya in Johor Bahru.

Inneonusa Sdn Bhd (“Inneonusa”), a tripartite joint venture between Telekom Malaysia Berhad, UEM Sunrise Berhad (“UEM Sunrise”) and Iskandar Investment Berhad (“IIB”) launched its new Smart City Urban Design Guidelines (SCUDG) and Smart City Centralised Monitoring Services (SCCMS). The SCUDG and SCCMS initiatives are in line with the Iskandar Puteri Municipal Council’s vision and mission of turning Iskandar Puteri into a Smart City by revolutionising security and surveillance monitoring services in the area 24/7 via a managed team of certified and licensed personnel.





Angry Birds to land in Malaysia next year

The first Angry Birds Activity Park in Southeast Asia is going to be constructed at the Johor Baru City Centre (JBCC), in Malaysia. This indoor family entertainment centre comprises 2,400 square metres and is due to open in May 2014. The Activity Park will be fully owned by Damansara Assets Sdn Bhd, a subsidiary of Johor Corporation (JCorp) in Malaysia.



## SIGNIFICANT TRANSACTIONS

### OPERATION RIGHTS FOR ANGRY BIRDS ACTIVITY PARK IN JOHOR WITH ROVIO ENTERTAINMENT

Sabrina acted for Damansara Assets Sdn Bhd in negotiating a series of agreements for the right to operate Angry Birds Activity Park in Johor Bahru with Rovio Entertainment Ltd.

Yusaini said the theme park is a joint venture with the founder of the Angry Birds game, Rovio Entertainment Ltd, which is based in Finland. "The Angry Birds characters are well-known among all age groups worldwide. Fans in Malaysia and neighbouring countries can now immerse themselves in the world of Angry Birds through fun entertainment that encourages physical and educational activities at KOMTAR JBCC. The indoor theme park will also be a place where the entire family can interact and have an enjoyable experience together. We expect the theme park to be a major attraction and to complement the other leisure, shopping and dining attractions offered in KOMTAR JBCC," he said.

## JCORP TERIMA GERAN RM7.78 JUTA JAYAKAN PROJEK LEMBU FIDLOT



MUAR, 25 Feb — Anak syarikat Johor Corporation (JCorp), Ihsan Permata Sdn Bhd (IPSB) menerima geran berjumlah RM7.78 juta daripada kerajaan bagi menajayakan projek ternakan lembu di 10 fidlot di Johor.

Pengurus Kanan Jabatan Lestari IPSB, Sallehuddin Mohd Salleh berkata untuk peringkat awal, projek akan dijalankan di enam fidlot membabitkan 1,000 ekor lembu atau 160 ekor bagi satu fidlot.



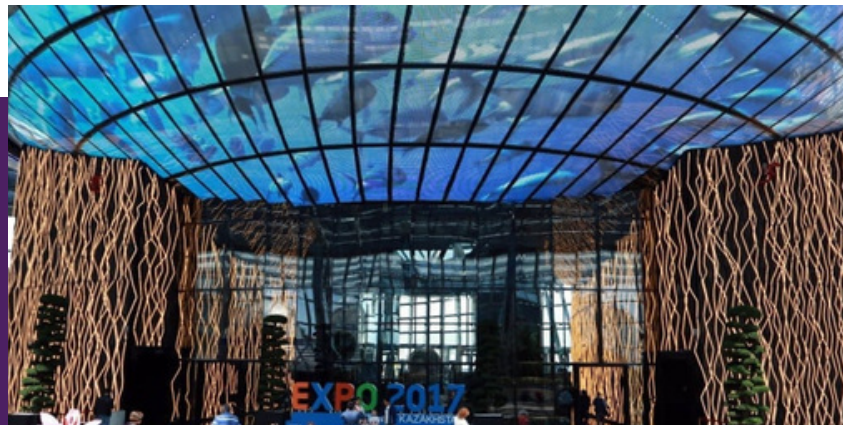
# SIGNIFICANT TRANSACTIONS

## AGREEMENTS TO IMPLEMENT AGRICULTURE SATELLITE FARMING IN JOHOR BAHRU

Sabrina acted for Unit Peneraju Agenda Bumiputera (TERAJU) in drafting the collaboration agreement to implement agriculture satellite farming in Johor Bahru.

*Through strategic collaboration with TERAJU, Johor Corporation plays the role of trustee and project manager for TERAJU to distribute funds to Bumiputera entrepreneurs through the Musharakah concept (revolving fund).*





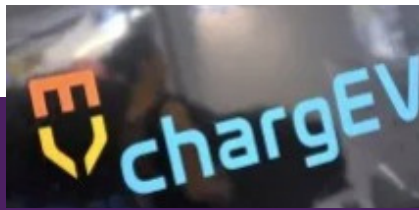
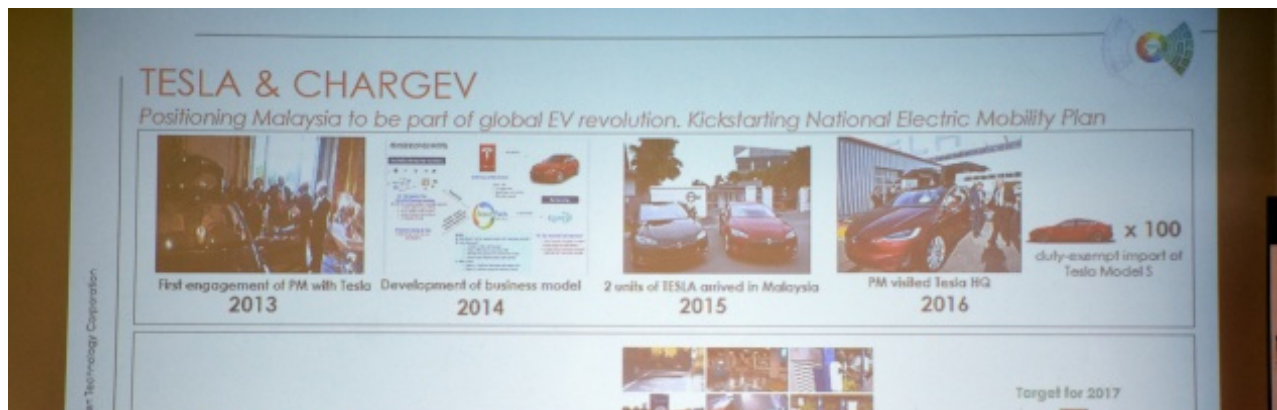
## SIGNIFICANT TRANSACTIONS

### DESIGN, BUILD AND INSTALL THE MALAYSIA PAVILION AT THE ASTANA EXPO 2017

Sabrina acted for Malaysian Green Technology Corporation in drafting and negotiating the agreement to design, build and install the Malaysia Pavilion at the Astana Expo 2017, Kazakhstan.

The Malaysia Pavilion theme was "Powering Green Growth" and was ranked "Top 10 Most Visited Pavilions" among hundreds in the international expo.





## SIGNIFICANT TRANSACTIONS

### GREENTECH MALAYSIA – ON TESLA AND CHARGEV

Sabrina acted for Malaysian Green Technology Corporation (MGTC) and supported MGTC by drafting the leasing agreement for Tesla cars to be leased to the government and government-linked companies.

**Despite the slow progress, GreenTech Malaysia group CEO Ahmad Hadri Haris said the corporation is confident of further expanding the EV network in the coming future. “After years of advocating, I am pleased to share that we are beginning to see a gradual shift to EVs as these have proven to be a practical solution to pollution while also helping drivers to save cost on fuel and maintenance and providing a green lifestyle option in transportation,” he said.**

## Finas, Astro bantu syarikat perfileman yang terjejas akibat Covid-19

Sudiman Mohd. Taib  
[sudiman@finas.com.my](mailto:sudiman@finas.com.my)



RAJA Jastina Raja Anwar dan Ahmad Nizam Ahmad Nizam. FOTO oleh NSTP

Kuala Lumpur: Menerusi kerjasama khas Perbadanan Kemajuan Filem



## SIGNIFICANT TRANSACTIONS

### CREATIVE INDUSTRY IMMEDIATE ECONOMIC ACTION PLAN (PELAKSANA)

Sabrina was Astro's in-house lawyer.

**Sabrina drafted agreements for the Creative Industry Immediate Economic Action Plan (PELAKSANA) TV/OTT Programme funding by the Malaysian National Film Development Corporation (Finas) through special cooperation with Astro.**



Mael Totey The Movie kutip hampir RM700,000 pada hari pertama tayangan

Madha Abdullah  
Oktober 23, 2020 14:40 MYT



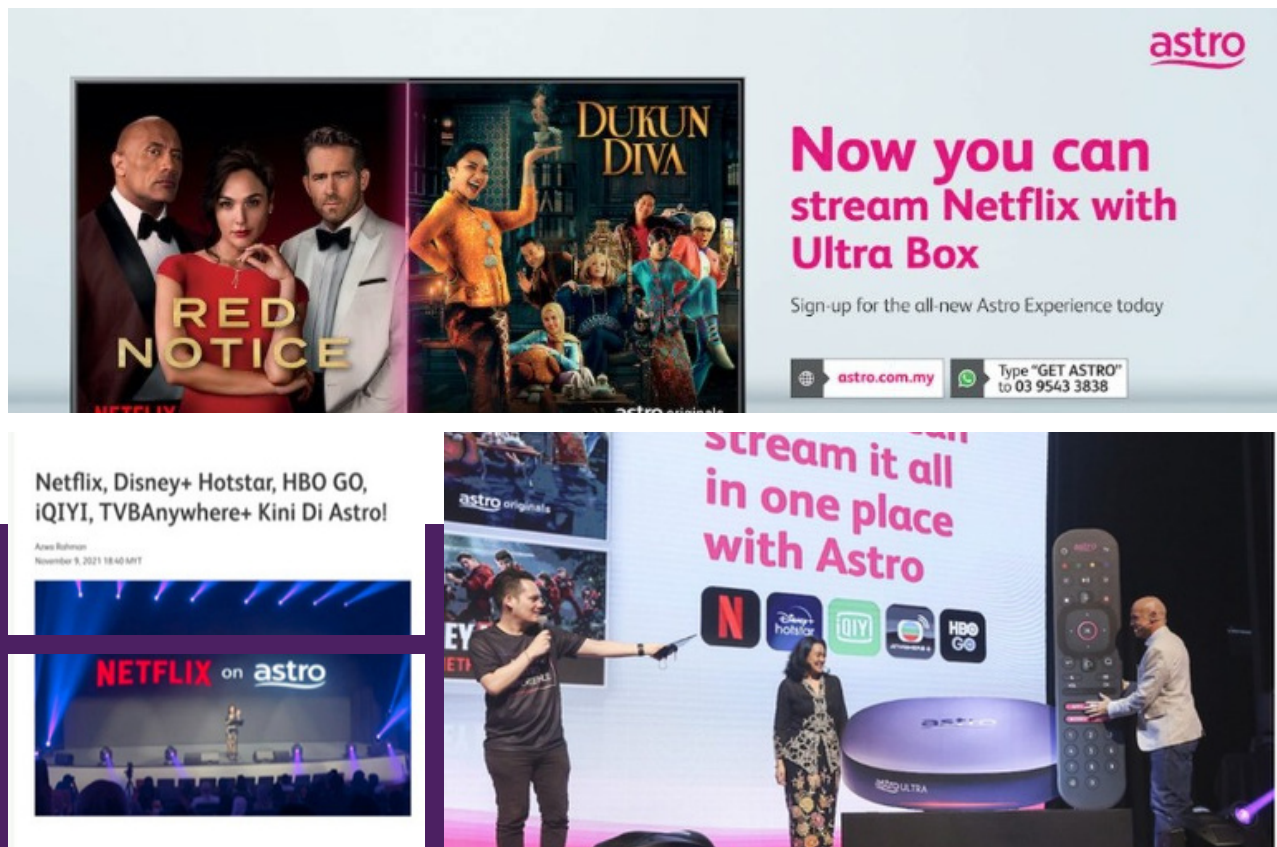
# SIGNIFICANT TRANSACTIONS

## MAEL TOTEY MOVIE RIGHTS & LICENSING

Sabrina was Astro's in-house lawyer in the review and negotiation of the licence agreement.

Astro Shaw & Nusantara head and vice president Raja Jastina Raja Arshad said in a statement with NST that MTTM was a "historic success" in the local film industry.





# SIGNIFICANT TRANSACTIONS

## GETTING NETFLIX AND HBO GO

Sabrina was Astro's in-house lawyer for the Netflix and HBO Go transactions.

**"Getting Netflix, HBO Go, and Disney+ Hotstar on your Astro account is simple. The way Astro provides content is through 'packs', which include channels, services, and apps. These packs are highly customisable and you can choose different add-ons to make the pack more suitable to your own needs."**

# Appendix

## WRITE-UPS: UTEM TALK (NEWSPAPER CUTTING) "Seminar Strategic"

### 'Seminar Strategic' Kupas Kepentingan Harta Intelek

**BANDARAYA MELAKA**, 14 Ogos - "Seminar Strategic Intellectual Property Management" mempunyai empat objektif yang bertujuan membolehkan para penyelidik memahami dan menghayati perkembangan harta intelek dan perlindungan hak harta intelek.

Selain itu, ianya memberikan inspirasi kepada penyelidik mengenai kepentingan memberi perlindungan harta intelek, memberikan pendedahan kepada penyelidik dengan hak dan kelebihan terhadap penyelidikan yang dijalankan.

Timbalan Naib Canselor (Penyelidikan dan Inovasi) Universiti Teknikal Malaysia Melaka

(UTeM), Prof. Madya Datuk Dr. Abu Bakar Mohamad Diah berkata, seminar itu juga membimbing para penyelidik dengan menerangkan lebih lanjut mengenai sistem perlindungan paten di Malaysia.

Katanya, pembangunan harta intelek biasanya dikaitkan dengan perlindungan hak harta intelek kerana ia dikatakan menjadi pendorong utama kepada pereka cipta.

"Pencipta untuk menghasilkan harta intelek baru, menggalakkan pengkomersilan, pemindahan teknologi dan juga perdagangan antarabangsa.

"Sistem perlindungan harta intelek ini penting kerana ianya memberi hak eksklusif kepada pemilik

nya untuk mengawal dan mengeksploitasi harta intelek mereka," katanya.

Dr Abu Bakar berkata demikian ketika merasmikan "Seminar Strategic Intellectual Property Management" di Auditorium Canselor UTeM, di sini semalam.

Seminar oleh pihak UTeM itu adalah anjuran melalui Pusat Pengurusan Penyelidikan dan Inovasi (CRIM) yang turut dihadiri para pensyarah dan penyelidik serta beberapa pelajar pascasiswazah UTeM.

Hadir sama pada seminar itu, Pengarah Pusat Pengurusan Penyelidikan dan Inovasi, Prof. Dr. Mohamad Kadim Suaidi dan penceramah jemputan, Sabrina Hashim dari Arsa-



Dr. Abu Bakar ketika berucap merasmikan Seminar Strategic Intellectual Property Management

Nexus Consulting Sdn.Bhd.

Justeru itu, Dr Abu Bakar berharap, para pen-

syarah dan penyelidik dapat mengetahui dengan lebih lanjut dan mendalam

mengenai pengurusan harta intelek menerusi seminar yang dianjurkan ini.

# Appendix

**ACCOLADES :**  
**ASIA BUSINESS FORUM**  
**Sabrina Mohamed Hashim**

Ref No. : 9407M

1<sup>st</sup> December 2006

Ms. Sabrina Mohamed Hashim  
Senior Associate, I-Law Practice  
Level 11, Menara Keck Seng  
203, Jalan Bukit Bintang  
55100 Kuala Lumpur



*Conference on*  
**Successfully Negotiating, Structuring & Managing Service Level**  
**Agreements**  
**29-30 November 2006 \* J W MARRIOTT HOTEL, KUALA LUMPUR**

Dear Ms. Sabrina,

It was a great pleasure meeting you at the conference. On behalf of The Asia Business Forum, I wish to thank you for your excellent contribution and invaluable support at the event.

I am pleased to inform that the delegates found your presentation on **'Highlighting Key Elements to Ensure Understanding the Legal Structure in Service Level Agreements'** to be **Very Good**. The delegates were pleased with the contents of the presentation and found the overall conference to be educative, stimulating, interesting and a success. Comments from the participants include, "Has wealth of knowledge, comprehensive".

I hope that you too have enjoyed and benefited from your participation and had the opportunity to meet and network with the other speakers and delegates during the conference.

Once again, thank you for your kind support and for taking time off your busy schedule to participate at the conference. I look forward to the opportunity to work with you in the near future.

Best regards,  
Norzainah Zainal Abidin

Conference Development Manager  
Asia Business Forum Sdn Bhd  
Suite 20.05, Level 20, Wisma Goldhill  
67, Jalan Raja Chulan  
50200 Kuala Lumpur  
Tel: 603-2070 3299

**Asia Business Forum Sdn Bhd** (Co No. 253073-W)  
Suite 20.05, Level 20, Wisma Goldhill, 67 Jalan Raja Chulan, 50200 Kuala Lumpur.  
Tel: 603-2070 3299 Fax: 603-2070 3369 Email: [abf@pcjaring.my](mailto:abf@pcjaring.my) Website: <http://www.abf-asia.com>  
HONG KONG • MALAYSIA • SINGAPORE • THAILAND



# Appendix

**ACCOLADES :**  
**THE LEGAL 500 ASIA PACIFIC**  
**Legal 500 Recommended Lawyer 2017**

**Sabrina Mohamed Hashim**

**From:** Hayley Eustace <editorial@legal500.com>  
**Sent:** Wednesday, 9 November, 2016 7:11 PM  
**To:** sabrina.hashim@arsa.com.my  
**Subject:** The Legal 500 Asia Pacific 2017 rankings released

[This email contains images best viewed online. Click here to open in browser](#)



Dear Ms Hashim,

The Legal 500 Asia Pacific 2017 is now available to view online. You can view the results at <http://www.legal500.com/books/as500>.

**Abdul Raman Saad & Associates has been recommended in the following 3 practice areas:**

**MALAYSIA**

- Banking and finance - Other recommended firms
- Intellectual property - Other recommended firms
- TMT

**2 lawyers are recommended in The Legal 500 Asia Pacific 2017 editorial (listed below)**

**MALAYSIA**

**TMT**

- Azharuddin Ahmad
- Sabrina Mohamed Hashim

# Appendix

## ACCOLADES : THE LEGAL 500 ASIA PACIFIC Legal 500 Recommended Lawyer 2017

For further information on the marketing opportunities available to your set through The Legal 500, please contact your account manager Sarah-Kate McGuigan at [sarah-kate.mcguigan@legal500.com](mailto:sarah-kate.mcguigan@legal500.com).

The "Recommended by The Legal 500" logo, which sets are encouraged to add to their websites, marketing materials and pitch documents can be downloaded from <http://www.legal500.com/assets/pages/marketing/asia-pacific.html>.



For any questions about the editorial, please do not hesitate to contact me.

Kind regards,

**Hayley Eustace**

Editor, The Legal 500 Asia Pacific

The Legal 500 Series: "more than a directory"

<https://twitter.com/thelegal500>

[https://twitter.com/AP\\_Legal500](https://twitter.com/AP_Legal500)

### About the Legal 500 Series

The Legal 500 Series, now in its 29th year, is widely acknowledged as the world's largest legal referral guide. More than 280,000 corporate counsel are surveyed and interviewed globally each year.

The Legal 500 is an independent guide, and firms and individuals are recommended purely on merit. It is the only guide to truly reflect the needs of corporate counsel by focusing on the strength in depth of the teams (practice and associates) rather than simply list individual partners.



# GET IN TOUCH



When you have the right strategy in place, you will be able to accurately assess the potential of each bottom line. Please reach out to us and let us begin discussing your business legal rights.




**Level 15, DPulze Cyberjaya,  
Lingkar Cyber Point Timur,  
Cyber 12, 63000 Cyberjaya,  
Selangor Darul Ehsan,  
Malaysia**

 **+60 3 8408 2113**

 **+60 11 6263 8447**

 **hello@shco.my**

 **Mon – Fri (9AM - 5PM)**

