



Sabrina
Hashim & Co

FIRM PROFILE

About Sabrina Hashim & Co

Sabrina Hashim & Co is a boutique law firm specialising in multiple practice areas, namely Technology and Telecommunications, Media and Entertainment and Corporate and Commercial. We aim to virtualise how we operate, shifting to a flexible and convenient law firm offering alternative fee arrangements. Above all, these arrangements provide predictable cash flow and budgeting to our valued clients and us.

Our legal practice is characterised by high standards of advisory, deep understanding of the subject matter and absolute focus on a result-driven approach, all delivered cost-effectively. We strive to ensure that every client has access to our skills, expertise and commitment.

A blurred, low-angle photograph showing the hands of several people in business suits. One hand is holding a pen and writing on a document. The image is positioned at the bottom of the page, serving as a background for the text.

**High Standards,
Deep Understanding,
Absolute Focus**

Why Sabrina Hashim & Co?



Putting your needs first. Always.

We strive to ensure your matter will be given the time, attention and effort you deserve by delivering personalised and client-centric services. To this end, we will understand your business, guide you through every resolution opportunity and tailor a tactical solution that you can understand and work for you. That way, you have choices that suit your needs.

Cost-effective without compromising the result

We always believe everyone must have fair access to quality legal services. Our hassle-free fee arrangement aims to offer attainable and reliable legal services that are evident in the result and predictable on your legal spend.

Building trust, delivering solutions

We value the trust given to us by our valued clients and how we serve them. They want concise answers and pragmatic solutions to their legal matters. Hence, we go the extra mile to uncover underlying needs and provide counsel as if we were in their shoes.

Technology-driven approach

We operate using technology and cloud-based tools to virtualise our legal services and communication delivery at your convenience. With Sabrina Hashim & Co, it is not about going faster but creating value for you in an effective, efficient, and secure environment.



“
*A happy client is a return client.
To this end, our priority is to be
responsive in serving our clients,
understand their business inside-
out and go beyond what is anticipated
to ensure total customer satisfaction.*
”



Legal Services



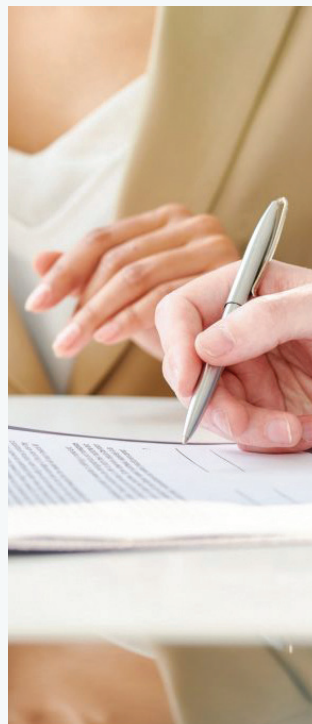
Technology & Telecommunications

We advise technology vendors and users in deals such as IT projects, business process outsourcing, system implementations, software licensing arrangements, implementation of services and solutions.



Media & Entertainment

We are here to help you whether you are in TV, film, over-the-top, brand owner or rights holder throughout the content creation and distribution chain.



Corporate & Commercial

We advise companies from joint ventures, distribution, procurement, supply contracts to other business-as-usual contracts.



On-Demand Legal Services

We support your business-as-usual needs by acting as an extension of your in-house legal team on a short-term or long-term basis.

Our People



Sabrina Mohamed Hashim

Managing Partner and Founder

Qualifications

- LL. B (Hons) MARA Institute of Technology (UiTM)
- Advocate and Solicitor, High Court of Malaya (1997)

Membership

- Member of the Ad-Hoc Committee on Personal Data Protection of the Malaysian Bar Council for 2014 – 2015.

Sabrina graduated with a law degree from the MARA Institute of Technology (UiTM) in 1996 and was called to the Malaysian Bar in 1997.

Before Sabrina's legal career, she worked at AmFinance Berhad. In the later part of her tenure in AmFinance Berhad, she was a member of the business team involved in drafting the user specifications until the operationalization of the automated legal recovery tracking system used by AmFinance Berhad and its panel of solicitors. The experience gained from AmFinance Berhad piqued her interest in aspects of technology contracts, which led her to join Messrs Abdul Raman Saad & Associates' ("ARSA") biotechnology, intellectual property, technology, and telecommunications practice.

During her 11 years in ARSA, in which she later led the biotechnology, intellectual property, technology, and telecommunications practice, she was the lead counsel for several significant transactional matters and, in 2017, she was named Recommended Lawyer with ARSA named a Top Tier Firm for Technology, Media and Telecommunications by The Legal 500 Asia Pacific. Sabrina later transitioned as an in-house lawyer for Astro Group Services Sdn Bhd, supporting Astro's pay-tv business.

With her private practice and in-house legal experiences combined with her expertise and knowledge of a company's business operations, Sabrina is adept at delivering highly considered solutions to her clients.



01

TECHNOLOGY & TELECOMMUNICATIONS

EXPERIENCE

- A series of agreements for the supply, delivery, installation, testing, commissioning, post-acceptance maintenance, and support services for a private healthcare provider's hospital information system that manages the administration, financial and clinical operations at its 10 hospitals in Peninsular Malaysia.
- A series of agreements to be entered between the main contractor and subcontractors for a project for the Education Ministry that included the master agreement for the supply of equipment, supply of services agreement, logistics agreement, training agreement and service level agreement.
- A series of agreements, namely the drafting of terms and conditions for a Software-as-a-Service marketplace that contains Cloud-based applications and software, a partnership agreement with the independent software vendors ("ISV") and the ISV products terms of use.
- Agreement to offer high-speed broadband to residential projects in Nusajaya, Johor.
- Provisioning of multi-protocol label switching technology agreement provided to a banking institution's 600 off-site automated teller machines throughout Malaysia.
- Provisioning of multi-protocol label switching technology agreement provided to a public higher learning institution's 39 campuses throughout Malaysia.

02

MEDIA & ENTERTAINMENT

EXPERIENCE

- Carriage agreements for international linear English, Tamil and Hindi channels.
- Agreements for the commissioning or licensing of local and international films, programmes and live TV broadcasts such as the Oscars, the UEFA Champions League and Maha Shivaratri festival.
- Content aggregation agreements for HBO Go and Netflix.
- Distribution of content and channels to third party content licensees.

03

CORPORATE & COMMERCIAL

EXPERIENCE

- Joint venture agreements incorporating companies to provide smart building services and smart city services in Medini Iskandar and Nusajaya in Johor.
- Collaboration agreements to implement agriculture satellite farming in Johor.
- A series of agreements for the right to operate Angry Birds Activity Park in Johor.
- Research and technology implementation projects for palm oil project with two international research centres.

Publications

- Authored "Section 130 Personal Data Protection Act, 2010 Offences" published in the Legal Network Series (A) available on the Current Law Journal website, CLJ, [2013] 1 LNS (A) Iii.
- Authored "Do You Have Consent to Process Personal Data?" published in the Legal Network Series (A) available on the Current Law Journal website, CLJ, [2012] 1 LNS (A) v.
- Authored "Clean Development Mechanism: A Mechanism to Combat Climate Change", published in the Current Law Journal, January Part 1 [2008] 1 CLJ I.
- Authored "Blogging-Are You Exposing Yourself to Legal Liabilities?", published in the Current Law Journal, April Part 2 [2007] 2 CLJ I.
- Co-Authored "Plant Intellectual Property: A Look at Protection of Plant Varieties Act 2004" published in the Malayan Law Journal (Article Supplement), July-August 2005 edition.



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